

KEYNOTE SPEAKER · AUTHOR · FOSTER & ADOPTIVE DAD

MARK DALEY

The foster parent in the room, and the marketer behind the campaign.



35,000+

families helped to explore fostering

100+

agencies served

9 years

recruiting foster parents online

ABOUT MARK

Mark Daley is a foster-turned-adoptive dad, the author of *Safe: A Memoir of Fatherhood, Foster Care, and the Risks We Take for Family* (Simon & Schuster), and one of the country's leading voices on recruiting foster parents. He founded TheFosterParent.com and, through his firm Daley Solutions, uses data and targeted online outreach to help agencies find foster homes. Before foster care became his life's work, Mark spent two decades in communications and public policy, including as a communications director for Hillary Clinton's 2008 presidential campaign, and he founded One Iowa. He lives in Los Angeles with his husband, Jason, and their three children.

SIGNATURE TALKS

Safe: What Foster Care Asks of Families

KEYNOTE · FOSTER, KINSHIP & ADOPTIVE PARENTS · CAREGIVERS

A candid, often funny, sometimes heartbreaking look at loving children through placement, reunification and adoption, and what families need from the system to say yes and to stay.

Finding the Families: Recruiting Foster Parents in a Digital Age

KEYNOTE OR WORKSHOP · AGENCY LEADERS & RECRUITERS

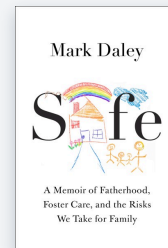
Lessons from 35,000+ prospective foster parents on who raises their hand, why most never finish, and how agencies can use data and online outreach to find homes for teens, siblings and kids with higher needs.

Children in Court

KEYNOTE · JUDGES, ATTORNEYS & COURT STAFF

What foster children and families experience in court, told from the other side of the bench, and how the system can better serve them.

Formats: keynotes, workshops, panels and moderated conversations, in person or virtual. Talks are tailored to each audience.



Safe

A Memoir of Fatherhood, Foster Care, and the Risks We Take for Family
Simon & Schuster, 2024

PRAISE

"A truly revealing work."

Hillary Clinton

"If you want a life-changing book, this is the one to read."

ABC's The View

AS SEEN ON

ABC's The View · NPR · C-SPAN BookTV · The Rachel Hollis Podcast · The Imprint

PAST KEYNOTES & STAGES

National Council of Juvenile and Family Court Judges

New Jersey Courts Children in Court Conference

California Association of Children and Family Services

John Burton Advocates for Youth Blueprint Conference

LA County Probation · LA County Systems Improvement

Prevent Child Abuse Iowa · Lutheran Services Illinois

Orange County CASA · Hillsides · Kern County Champions of Change

Ad Council · American Enterprise Institute · UC Berkeley

Book Mark for your next event.

markdaley.us/contact